

PIKES PEAK SENIOR NEWS

Lifestyle Magazine



Engage with the Growing Senior Market

Seniors are one of the fastest-growing demographics in the U.S., representing a significant and influential market. Currently, over 78 million Americans are aged 65 and older, with an additional 10,000 baby boomers reaching this milestone every day. This demographic is a primary target for marketing, offering considerable spending power and engagement potential.

Pikes Peak Senior News, published by SOCO Senior Resource Center, reaches this valuable audience with fresh insights, helpful resources, and lifestyle content tailored to the senior community. Pikes Peak Senior News prints six issues per year (Bi-monthly).

Advertising Rates *(price is per issue)*

Ad Size	1x Rate	3x Rate	6x Rate
Full Page	\$925	\$875	\$825
1/2 Page	\$625	\$575	\$525
1/3 Page	\$525	\$475	\$425
1/4 Page	\$425	\$375	\$325
1/8 Page	\$275	\$250	\$225

**Front or back page inside cover - check for availability & pricing.*

Advertising Specs

Ad Size	Specifications
Full Page (w/bleeds)	9.25" W x 11.125" H
Full Page	8.5" W x 10" H
1/2 Page (horizontal)	8.5" W x 4.8125" H
1/2 Page (vertical)	4.125" W x 9.75" H
1/3 Page (horizontal)	8.5" W x 3.3" H
1/3 Page (vertical)	2.6667" W x 9.75" H
1/4 Page	4.125" W x 4.8125" H
1/8 Page	4.125" W x 2.25" H

Anne Jensen, Publisher | (719) 321-1971 | anne@pikespeakseniornews.com
Pikes Peak Senior News is a publication of the Senior Resource Center of Southern Colorado, a 501c3 *Advertising sponsorships are tax deductible.



Pikes Peak Senior News is published Bi-Monthly

The following is the 2025 schedule. Publications are delivered the first week every other month. The print version can also be viewed at Pikespeakseniornews.com

February Edition Ad copy and graphics must be submitted on or before January 10th
April Edition Ad copy and graphics must be submitted on or before March 10th
June Edition Ad copy and graphics must be submitted on or before May 10th
August Edition Ad copy and graphics must be submitted on or before July 10th
October Edition Ad copy and graphics must be submitted on or before September 10th
December Edition Ad copy and graphics must be submitted on or before November 10th

- Graphic Design services are included at no additional cost up to 1 hour
- Invoices are sent out at time of publication distribution