



# 2nd Annual Senior Lifestyle Expo & Cherry Blossom Celebration



*We invite seniors 50+, families of seniors and senior service professionals to celebrate with us this Spring.*

- FREE Entry!
- Free health screenings
- Informative educational seminars
- Live demonstrations
- Chamber Orchestra
- Raffles, prizes and Giveaways
- Live Entertainment
- Over 80 Vendors!
- Register Now call 719-246-6678

**Wednesday • April 24, 2024 • The Antlers**

8:30am to 2:00pm

4 S. Cascade Ave. • Parking available in the hotel garage.

Contact **Anne Jensen** • 719-321-1971 • [anne@pikespeakseniornews.com](mailto:anne@pikespeakseniornews.com)  
*For information on sponsorship.*



# Sponsorship Opportunities

## 2nd Annual Senior Lifestyle Expo & Cherry Blossom Celebration



### Platinum Sponsorship \$7,000

- Presenting Status and logo in all Advertising campaigns, promotions, flyers, and posters
- Company Logo on Cover of *Pikes Peak Senior News* Expo Edition
- One Full page ad and feature story in *Pikes Peak Senior News* magazine Expo Edition
- Company Logo and hyperlink on *Pikes Peak Senior News* website for one year
- Double sized table space in preferred location (Table size 6' x 30")
- Prominent Signage throughout venue
- Electricity and Internet access
- Two hour use of VIP room for Seminars and Consults
- Continental Breakfast buffet starting at 8:00am
- Asian inspired Celebration Lunch at 2:00pm for sponsors (8 tickets)

### Gold Sponsorship \$4,500

- Presenting Status and logo in all Advertising campaigns, promotions, flyers, and posters
- Company Logo on Cover of *Pikes Peak Senior News* Expo Edition
- One full page ad in *Pikes Peak Senior News* magazine Expo Edition
- Company Logo and hyperlink on *Pikes Peak Senior News* website for one year
- Double Table space in preferred location (Table size 6' x 30")
- Prominent Signage throughout venue
- Electricity and Internet access
- One hour use of VIP room for Speaking and Consults
- Continental Breakfast buffet starting at 8:00am
- Asian inspired Celebration Lunch at 2:00pm for sponsors (6 tickets)

### Silver Sponsorship \$2,500

- Logo in all Advertising campaigns, promotions, flyers, & posters
- Company Logo and hyperlink on *Pikes Peak Senior News* website for one year
- One Half page ad in *Pikes Peak Senior News* magazine Expo Edition
- Table space in premium location (Table size 6' x 30")
- Prominent Signage throughout venue
- Electricity and Internet access
- Half hour speaker slot in a private room
- Continental Breakfast buffet starting at 8:00am
- Asian inspired Celebration Lunch at 2:00pm for sponsors (4 tickets)

### Bronze Sponsorship \$795

- **Nonprofit Rate \$495**
- Logo and Business Listing in *Pikes Peak Senior News* Expo Edition
- Inclusion in promotional advertising and social media
- Table space and chairs, optional table skirt (Table size 6' x 30")
- Electric Hookup/Internet and Power (Add \$50)
- Continental Breakfast buffet starting at 8:00am
- Asian inspired Celebration Lunch at 2:00pm for sponsors (2 tickets)

**All sponsors will receive hard copies of Official Event flyers for Distribution**

### New for 2024 - Speaker Only Packages (limited to 4) \$1,200

- One hours time slot in designated room
- Inclusion in promotional advertising and social media
- Logo and Business Listing in the *Pikes Peak Senior News* Expo Edition and Program.

### Additional Sponsorships Opportunities

**\*One of the primary packages must be purchased prior.**

*\*Limit two sponsor per category.*

#### Wellness Zone Sponsor \$2,500

A designated high traffic area on the show floor will be set up for health screenings provided by multiple organizations. Health screenings will be a heavily promoted feature of the Expo, sponsor will benefit with extensive pre-show advertising.

#### Entertainment Sponsor \$1,000

This will help with the sound system and live speakers the day of the event.

The sponsor will receive special mention and help provide music and entertainment for the venue.

#### Water & Coffee Station Sponsor \$1,200

There will be a comfortable area where people can sit and rest in between exhibitors and events.

**Contact Anne Jensen • 719-321-1971 • [anne@pikespeakseniornews.com](mailto:anne@pikespeakseniornews.com)**



# 2024 Expo Signup



Organization Name

Address

City

State

Zip

Phone

Organization Contact/Representative

Email Address

Representative cell phone number (for day of Event)

**Senior Resource Center of Southern Colorado is a 501c3 \* Advertising sponsorships are tax deductible.**

## Please Select the Package:

### Sponsorships

<b>Title/Platinum Sponsorship</b>	\$7000	\$ _____
<b>Gold Sponsorship</b>	\$4500	\$ _____
<b>Silver Sponsorship</b>	\$2500	\$ _____
<b>Bronze Sponsorship</b>	\$795	\$ _____
<b>Non-profit Sponsor</b>	\$495	\$ _____

### Packages Add-ons

<b>Wellness Zone Sponsor</b>	\$2500	\$ _____
<b>Entertainment Sponsor</b>	\$1000	\$ _____
<b>Water &amp; Coffee Station Sponsor</b>	\$1200	\$ _____
<b>Speaker Only Package</b> (limited to 4)	\$1200	\$ _____

*\*Exhibitors agree to stay for the full day of the Event so participants can visit each booth (8:30am to 2pm)*

Mail check to: **Senior Resource Center of Southern Colorado**

**31 N Tejon St #203, Colorado Springs, CO 80903**

Or scan and email this form with your credit card info to [anne@pikespeakseniornews.com](mailto:anne@pikespeakseniornews.com) or call 719-321-1971

Name as it appears on card

Credit Card Number

Expiration Date    Security Code

Billing Address

Email for Receipt of Purchase

*By signing below, I am hereby authorizing Pikes Peak Senior News to charge my Credit Card.*

Cardholder's Signature