



About Our Publication

Pikes Peak Senior News is a free publication that is printed 5 times annually and delivered to over 500 locations in El Paso County. Each issue is filled with enjoyable reading content and informative articles on topics of interest to our readers. Our lifestyle publication provides local seniors and baby-boomers with valuable information on housing, health, finance, travel, culture, educational workshops, local activities, and so much more. We are dedicated to delivering content that will improve the health and well-being of citizens in the Pikes Peak Region.

Areas of distribution include:

Colorado Springs, Monument, Northgate, Powers Corridor, Cimarron Hills, Rockrimmon, The West Side, Falcon, Colorado Springs South (Security, Fountain and Widefield), Broadmoor, Manitou Springs, Cascade, Green Mountain Falls, Woodland Park, Cripple Creek and Canon City.

Readership is over 40,000 per issue.

TARGETED DISTRIBUTION LOCATIONS

King Soopers and Safeway Grocery Stores, Libraries, Banks, Medical Offices, Retirement Housing, YMCA's, Local Senior Centers, Restaurants and Coffee Shops

Advertising Rates

Ad Size	1X Rate	5X Rate
Full Page	\$895	\$775
2/3 Page	\$785	\$645
1/2 Page	\$645	\$525
1/3 Page	\$540	\$425
1/4 Page	\$410	\$325
1/8 Page	\$255	\$175
Business Directory	\$125 per issue (1/8 page)	

Advertising Specs

Ad Size	Specification
Full Page	7.5" W x 10" H
2/3 Page	4.9" W x 10" H
1/2 Page (horizontal)	7.5" W x 5" H
1/2 Page (vertical)	3.67" W x 10" H
1/3 Page (horizontal)	7.5" W x 3.35" H
1/3 Page (vertical)	2.4" W x 10" H
1/4 Page	3.67" W x 5" H
1/8 Page	3.67" W x 2.5" H
Business Directory	3.67" W x 2.5" H

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